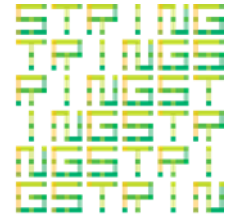


# STRING Logistics Platform

operationalising visions for a greener transport corridor



GREEN **STRING** CORRIDOR

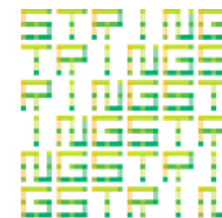
## **Vision:**

- **To be a natural partner for companies and public authorities when new, innovative projects in logistics are created in the region**

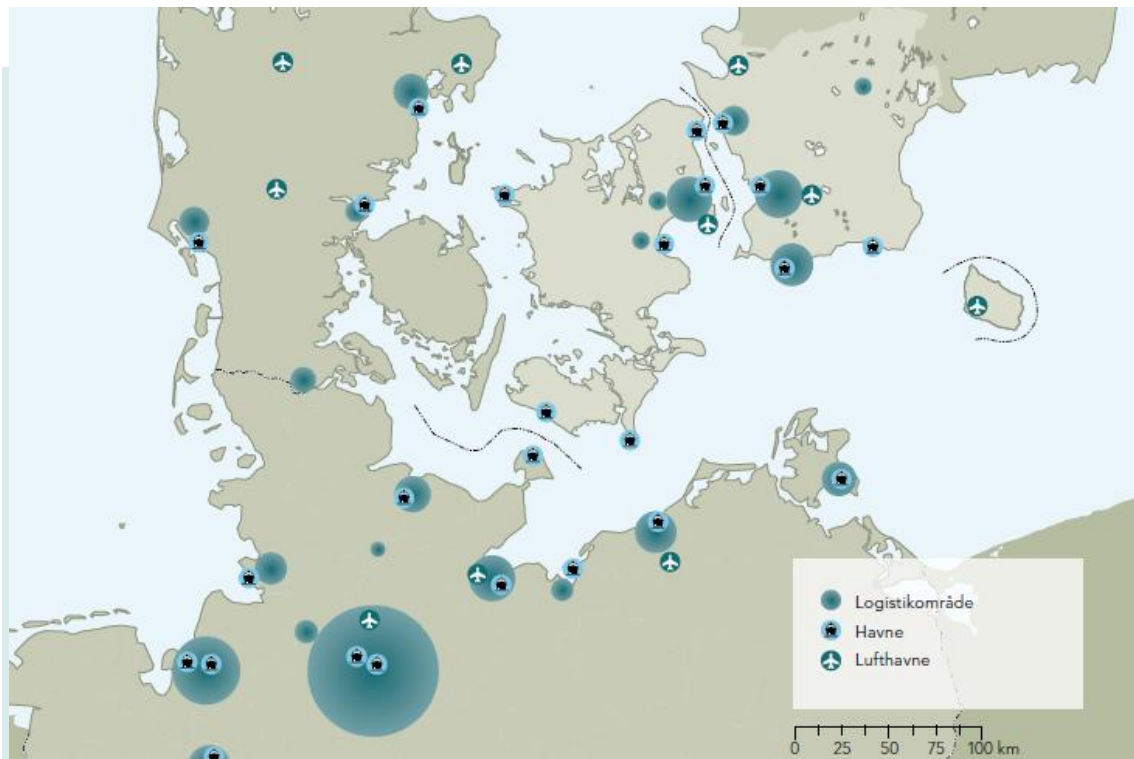
## **How:**

- **To act as a facilitator for the logistics and transport sector in the region**
  - **To co-create through triple-helix cooperation**
  - **To stimulate the existing logistics networks**
- Also after the GC STRING project has ended!**

# Transport- & logistics concentrations in the STRING region



## GREEN STRING CORRIDOR



### The Øresund region

- Important logistics hub for import and export in Scandinavia
- Largest airport in Scandinavia (incl. Northern Germany)
- Approx. 58.000 employees in the transport and logistics sector in the Öresund Region

Sources: Wichmann-Mathiessen et.al., 2011  
Göran Serin, Roskilde University, 2013.

### Hamburg

- Largest maritime hub in Northern Europe
- Second largest concentration of maritime- and aircraft industry in Europe
- 6.000 logistic companies with more than 122.000 employed in the Hamburg Metropolitan Area



## GREEN STRING CORRIDOR

Any knowledge from the project that can be derived into "real life" projects through workshops, seminars, working groups etc. will be looked into and developed further through the STRING Logistics Platform and its network in the region.

Action!

Dialogue  
fora

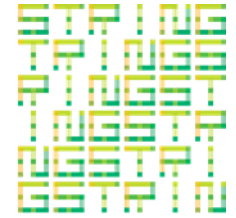
Green corridor

Transport and  
logistics clusters

Rail

STRING  
Logistics  
Platform

# The working process in the platform

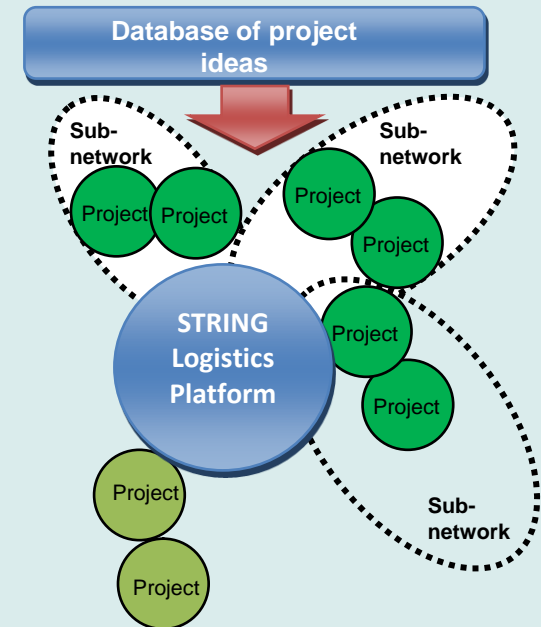


GREEN STRING CORRIDOR

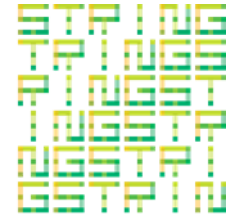
- Workshops with triple-helix stakeholders
- Creation of sub networks
- Establishment of project consortias



- All of the above aiming at:
  - Connecting the region and the actors in it
  - Understanding the dynamics and make use of these
  - Making it "real" to the companies, politicians and the knowledge institutions
  - Creating innovation and change
  
- This is not just sales talk – this is fact!!



# Current initiatives



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Workshop on dry port development in the Øresund-Hamburg region



Liquefied Natural and biogas for land- and sea transportation



High Capacity Truck transports from Sweden to Germany through the corridor

# Dry port workshop in Malmö last week

- The platform in action

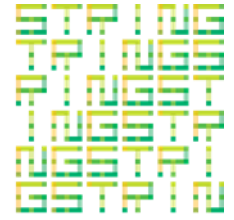


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- Participants from companies, public authorities and universities



# Dry port concept and benefits



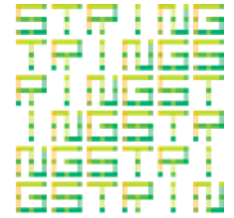
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- Part of harbour broken off and placed inland
- Served by shuttle trains/trucks to/from ships
- Today – most containers by feederships to/from Hamburg
- Not desired – containers on trucks in the Fehmarn tunnel

# Dry port workshop in Malmö last week

## - The platform in action

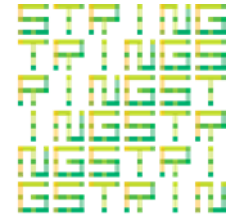


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- Dry port and logistic terminal initiatives often originate from a local perspective
  - Call from participants to coordinate dry port initiatives
  - Transport buying companies ask for efficient and competitive alternatives to road based transport – like shuttle trains of containers from regional terminals with "dry port" functions
  - Future competition will not be between feeder ships and trucks, but between rail and road – but only if rail is cheaper and frequent!
  - Slow steaming concept could be an opportunity for rail and for dry port development
- 
- **Next steps:** Keep working for more support and attention from the public authorities and investigate opportunities from the rail operators for more competitive alternatives to road transportation



# Contacts in the platform



GREEN STRING CORRIDOR

## Sweden

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## Denmark

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# Thank you